



GLOBAL IMPACT[®]

Demonstrating your economic impact across 189 countries

Historically, CSR initiatives have been devised in a defensive posture, as a response to stakeholders' pressure concerning (seemingly negative) impacts, proceeding from guilt rather than inspiration. GLOBAL IMPACT[®] helps you present your CSR initiatives in a much more positive concept and quantify your socio-economic ripple effects in 189 countries and 26 sectors. Quantifying the number of sustained jobs (or the contribution to GDP), helps to understand the economic weight of your activity, and to contribute to your local economic strategies.

COMPANIES

IMPACTS OF A COMPANY, A SITE, OR A FUTURE IMPLEMENTATION

- Quantify your indirect impacts (issued from the supply chain) and induced (issued from household consumption and operating expenses from public administrations).
- Prove to your stakeholders your commitment on employment.
- Innovate on the socio economic aspects for bids by quantifying your local economic effects.
- Find public/private investors.
- Establish a cartography of "providers' risks" by sector and country.

INVESTORS

IMPACTS OF A PORTFOLIO INVESTMENT, A SUPPORT OR A FUNDING

- Show your ripple effect in the economies of impacted countries.
- Show your return on local investment, on many sectors.
- Demonstrate your support to the local economy and your impact investing policy.
- Present the global effects of the funding for your international programme.
- Understand all economic sectors that support your activity, country by country.

BRANCH

IMPACTS OF SUPPLY CHAIN

- Deepen your understanding of the economic weight on a whole sector.
- Find key arguments to secure your international activity.
- Prove your support to the local economy.



UTOPIES[®] AND AidIMPACT HAVE GROUPED THEIR EXPERTISES ON THE SOCIO-ECONOMIC FOOTPRINT AND EDITION OF SOFTWARE FOR THE DEVELOPMENT AND THE CSR SECTORS TO DESIGN THE FIRST WEB-SOLUTION OF SOCIO-ECONOMIC FOOTPRINTS QUANTIFICATION.



GLOBAL IMPACT® ALLOWS YOU TO MEASURE YOUR SOCIO-ECONOMIC FOOTPRINTS WITH AN EASY-TO-USE INTERFACE. THE SOFTWARE SOLUTION CAN BE USED AS A SAAS MODE OR DEPLOYED WITHIN YOUR ORGANISATION. THE INTERFACE IS A 3 STEPS PROCESS:

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You directly fill in your data to analyze by country, by sector: wages, taxes, expenditures (provider rank 1) and funding activities.



Country	Year	Wages	Taxes	Expenditures	Funding
France	2015	100	20	10	5
Germany	2015	80	15	8	4
USA	2015	120	25	12	6
China	2015	90	18	9	4.5
India	2015	70	14	7	3.5
Japan	2015	110	22	11	5.5
UK	2015	85	17	8.5	4.25
Canada	2015	75	15	7.5	3.75
Australia	2015	95	19	9.5	4.75
South Africa	2015	60	12	6	3
Brazil	2015	50	10	5	2.5
India	2015	40	8	4	2
China	2015	30	6	3	1.5
USA	2015	20	4	2	1
Germany	2015	15	3	1.5	0.75
France	2015	10	2	1	0.5
Japan	2015	8	1.6	0.8	0.4
UK	2015	7	1.4	0.7	0.35
Canada	2015	6	1.2	0.6	0.3
Australia	2015	5	1	0.5	0.25
South Africa	2015	4	0.8	0.4	0.2
Brazil	2015	3	0.6	0.3	0.15
India	2015	2	0.4	0.2	0.1
China	2015	1.5	0.3	0.15	0.075
USA	2015	1	0.2	0.1	0.05
Germany	2015	0.75	0.15	0.075	0.0375
France	2015	0.5	0.1	0.05	0.025
Japan	2015	0.4	0.08	0.04	0.02
UK	2015	0.35	0.07	0.035	0.0175
Canada	2015	0.3	0.06	0.03	0.015
Australia	2015	0.25	0.05	0.025	0.0125
South Africa	2015	0.2	0.04	0.02	0.01
Brazil	2015	0.15	0.03	0.015	0.0075
India	2015	0.1	0.02	0.01	0.005
China	2015	0.075	0.015	0.0075	0.00375
USA	2015	0.05	0.01	0.005	0.0025
Germany	2015	0.0375	0.0075	0.00375	0.001875
France	2015	0.025	0.005	0.0025	0.00125
Japan	2015	0.02	0.004	0.002	0.001
UK	2015	0.0175	0.0035	0.00175	0.000875
Canada	2015	0.015	0.003	0.0015	0.00075
Australia	2015	0.0125	0.0025	0.00125	0.000625
South Africa	2015	0.01	0.002	0.001	0.0005
Brazil	2015	0.0075	0.0015	0.00075	0.000375
India	2015	0.005	0.001	0.0005	0.00025
China	2015	0.00375	0.00075	0.000375	0.0001875
USA	2015	0.0025	0.0005	0.00025	0.000125
Germany	2015	0.001875	0.000375	0.0001875	0.00009375
France	2015	0.00125	0.00025	0.000125	0.0000625
Japan	2015	0.001	0.0002	0.0001	0.00005
UK	2015	0.000875	0.000175	0.0000875	0.00004375
Canada	2015	0.00075	0.00015	0.000075	0.0000375
Australia	2015	0.000625	0.000125	0.0000625	0.00003125
South Africa	2015	0.0005	0.0001	0.00005	0.000025
Brazil	2015	0.000375	0.000075	0.0000375	0.00001875
India	2015	0.00025	0.00005	0.000025	0.0000125
China	2015	0.0001875	0.0000375	0.00001875	0.000009375
USA	2015	0.000125	0.000025	0.0000125	0.00000625
Germany	2015	0.00009375	0.00001875	0.000009375	0.0000046875
France	2015	0.0000625	0.0000125	0.00000625	0.000003125
Japan	2015	0.00005	0.00001	0.000005	0.0000025
UK	2015	0.00004375	0.00000875	0.000004375	0.0000021875
Canada	2015	0.0000375	0.0000075	0.00000375	0.000001875
Australia	2015	0.00003125	0.00000625	0.000003125	0.0000015625
South Africa	2015	0.000025	0.000005	0.0000025	0.00000125
Brazil	2015	0.00001875	0.00000375	0.000001875	0.0000009375
India	2015	0.0000125	0.0000025	0.00000125	0.000000625
China	2015	0.000009375	0.000001875	0.0000009375	0.00000046875
USA	2015	0.00000625	0.00000125	0.000000625	0.0000003125
Germany	2015	0.0000046875	0.0000009375	0.00000046875	0.000000234375
France	2015	0.000003125	0.000000625	0.0000003125	0.00000015625
Japan	2015	0.0000025	0.0000005	0.00000025	0.000000125
UK	2015	0.0000021875	0.0000004375	0.00000021875	0.000000109375
Canada	2015	0.000001875	0.000000375	0.0000001875	0.00000009375
Australia	2015	0.0000015625	0.0000003125	0.00000015625	0.000000078125
South Africa	2015	0.00000125	0.00000025	0.000000125	0.0000000625
Brazil	2015	0.0000009375	0.0000001875	0.00000009375	0.000000046875
India	2015	0.000000625	0.000000125	0.0000000625	0.00000003125
China	2015	0.00000046875	0.00000009375	0.000000046875	0.0000000234375
USA	2015	0.0000003125	0.0000000625	0.00000003125	0.000000015625
Germany	2015	0.000000234375	0.000000046875	0.0000000234375	0.00000001171875
France	2015	0.00000015625	0.00000003125	0.000000015625	0.0000000078125
Japan	2015	0.000000125	0.000000025	0.0000000125	0.00000000625
UK	2015	0.000000109375	0.000000021875	0.0000000109375	0.00000000546875
Canada	2015	0.00000009375	0.00000001875	0.000000009375	0.0000000046875
Australia	2015	0.000000078125	0.000000015625	0.0000000078125	0.00000000390625
South Africa	2015	0.0000000625	0.0000000125	0.00000000625	0.000000003125
Brazil	2015	0.000000046875	0.000000009375	0.0000000046875	0.00000000234375
India	2015	0.00000003125	0.00000000625	0.000000003125	0.0000000015625
China	2015	0.0000000234375	0.0000000046875	0.00000000234375	0.000000001171875
USA	2015	0.000000015625	0.000000003125	0.0000000015625	0.00000000078125
Germany	2015	0.00000001171875	0.00000000234375	0.000000001171875	0.0000000005859375
France	2015	0.0000000078125	0.0000000015625	0.00000000078125	0.000000000390625
Japan	2015	0.00000000625	0.00000000125	0.000000000625	0.0000000003125
UK	2015	0.00000000546875	0.00000000109375	0.000000000546875	0.0000000002734375
Canada	2015	0.0000000046875	0.0000000009375	0.00000000046875	0.000000000234375
Australia	2015	0.00000000390625	0.00000000078125	0.000000000390625	0.0000000001953125
South Africa	2015	0.000000003125	0.000000000625	0.0000000003125	0.00000000015625
Brazil	2015	0.00000000234375	0.00000000046875	0.000000000234375	0.0000000001171875
India	2015	0.0000000015625	0.0000000003125	0.00000000015625	0.000000000078125
China	2015	0.000000001171875	0.000000000234375	0.0000000001171875	0.00000000005859375
USA	2015	0.00000000078125	0.00000000015625	0.000000000078125	0.0000000000390625
Germany	2015	0.0000000005859375	0.0000000001171875	0.00000000005859375	0.000000000029296875
France	2015	0.000000000390625	0.000000000078125	0.0000000000390625	0.00000000001953125
Japan	2015	0.0000000003125	0.0000000000625	0.00000000003125	0.000000000015625
UK	2015	0.0000000002734375	0.0000000000546875	0.00000000002734375	0.000000000013671875
Canada	2015	0.000000000234375	0.000000000046875	0.0000000000234375	0.00000000001171875
Australia	2015	0.0000000001953125	0.0000000000390625	0.00000000001953125	0.000000000009765625
South Africa	2015	0.00000000015625	0.00000000003125	0.000000000015625	0.0000000000078125
Brazil	2015	0.0000000001171875	0.0000000000234375	0.00000000001171875	0.000000000005859375
India	2015	0.000000000078125	0.000000000015625	0.0000000000078125	0.00000000000390625
China	2015	0.00000000005859375	0.00000000001171875	0.000000000005859375	0.0000000000029296875
USA	2015	0.0000000000390625	0.0000000000078125	0.00000000000390625	0.000000000001953125
Germany	2015	0.000000000029296875	0.000000000005859375	0.0000000000029296875	0.00000000000146484375
France	2015	0.00000000001953125	0.00000000000390625	0.000000000001953125	0.0000000000009765625
Japan	2015	0.000000000015625	0.000000000003125	0.0000000000015625	0.00000000000078125
UK	2015	0.000000000013671875	0.000000000002734375	0.0000000000013671875	0.00000000000068359375
Canada	2015	0.00000000001171875	0.00000000000234375	0.000000000001171875	0.0000000000005859375
Australia	2015	0.000000000009765625	0.000000000001953125	0.0000000000009765625	0.00000000000048828125
South Africa	2015	0.0000000000078125	0.0000000000015625	0.00000000000078125	0.000000000000390625
Brazil	2015	0.000000000005859375	0.000000000001171875	0.0000000000005859375	0.00000000000029296875
India	2015	0.00000000000390625	0.00000000000078125	0.000000000000390625	0.0000000000001953125
China	2015	0.0000000000029296875	0.0000000000005859375	0.00000000000029296875	0.000000000000146484375
USA	2015	0.000000000001953125	0.000000000000390625	0.0000000000001953125	0.00000000000009765625
Germany	2015	0.00000000000146484375	0.00000000000029296875	0.000000000000146484375	0.0000000000000732421875
France	2015	0.0000000000009765625	0.0000000000001953125	0.00000000000009765625	0.000000000000048828125
Japan	2015	0.00000000000078125	0.00000000000015625	0.000000000000078125	0.0000000000000390625
UK	2015	0.00000000000068359375	0.00000000000013671875	0.000000000000068359375	0.0000000000000341796875
Canada	2015	0.0000000000005859375	0.0000000000001171875	0.00000000000005859375	0.000000000000029296875
Australia	2015	0.00000000000048828125	0.00000000000009765625	0.000000000000048828125	0.0000000000000244140625
South Africa	2015	0.000000000000390625	0.000000000000078125	0.0000000000000390625	0.00000000000001953125
Brazil	2015	0.0			